This May...

TURN YOUR ICU BLUE

Wear Blue on Friday, May 17

May is National Critical Care Awareness and Recognition Month (NCCARM). The Society of Critical Care Medicine (SCCM) wants to see all the unique ways you turn your intensive care unit (ICU) blue during May and hear about the heroes in your ICU!

TURN YOUR EVENTS BLUE Turn your special events blue during May to honor NCCARM, then capture the moment with photos or video and share them with SCCM and the critical care community using #BlueICU via Facebook, Twitter, Instagram, YouTube, or email.

DON’T FORGET TO RECOGNIZE YOUR BLUE HERO Every day ICU teams are making a difference. Take a moment to recognize a hero in your ICU by sharing pictures and stories with SCCM and the critical care community via Facebook, Twitter, and Instagram using #BlueICU.

Share Using #BlueICU!

twitter.com/sccm
facebook.com/sccm1
instagram.com/sccmcriticalcare
youtube.com/CriticalCareSCCM
criticalconnections@sccm.org

Visit sccm.org/nccarm for more easy ways to share.